Embracing Brave. Inspiring Bravery.

Impact Report



A year in review.



www.embrave.ca

Impact Report 2020-2021

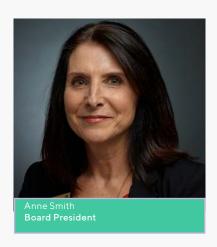


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Welcome to our annual Impact Report

We have evolved significantly since our doors opened in 1981



This has been an extremely challenging year for us as we continued to navigate this global pandemic. We are incredibly proud of our management team and staff who have provided leadership, advocacy and support to women, Two-Spirit, genderqueer, trans and non-binary folks and their children who have been impacted by violence.

Last year alone, we provided safe shelter for 107 survivors and their 58 children and responded to 764 crisis calls. We continued to work with our community partners and funders to support survivors and help to foster hope.

In spite of COVID-19, Embrave: Agency to End Violence embarked on a number of strategic initiatives to grow and strengthen the organization. We recognized that we had evolved significantly since opening our doors in 1981, and we wanted a name and brand that reflected the essence of all the work that we do to end violence. Thanks to a generous grant from the Region of Peel and input from many of you, we transformed from Interim Place into Embrave: Agency to End Violence. We hope provide and who we serve.

Thank you for believing in the work that we do and for your commitment to helping Embrave during these extremely challenging times and beyond into a "new normal".

With gratitude,

Anne Smith **Board President**

Come Smith

Embrace Brave. Inspire Bravery.

Our Values

We have an Integrated Feminist Anti-Racism, Anti-Oppression (IF-ARAO) lens that allows us to analyze the ways in which forms of systemic oppression, including colonialism, racism, classism, ableism, homophobia, transphobia, ageism, sanism and sexism marginalize survivors of violence, leaving them with less social, political and economic power than cisgendered men in our society. At the foundation of an IF-ARAO framework is the understanding that:



We believe survivors.



Survivors are the experts of their own lives.



Survivors are not to blame for the violence they experience.



Survivors have a right to safety and to live their lives free from the threat and reality of violence.



Survivors' experiences of violence take many forms.



The impacts of violence are compounded by survivors' intersectional identities.



Anti-Black Racism



Anti-Racism



Anti-Oppression



Harm Reduction



Who We Are

Championing communities in Peel for four decades

Our organization has provided a broad range of supports to survivors of violence and contributed to thought leadership on how to eradicate gender-based violence for almost 40 years.

For decades, we have tirelessly fought to raise awareness of — and end — individualized and systemic violence in our communities.

Over time, our organization has grown and evolved, expanding our services to meet the needs of our communities. We've witnessed the diversity, complexity and effects of all forms of violence. We know that anyone can experience violence and we believe that everyone deserves a life free from violence. We strive to ensure that no one is left behind.

This is why we are now:

EMBRAVE

AGENCY TO END VIOLENCE



Anti-Colonialism



Gender Diversity & Trans Inclusion



Disability Justicei



Sex Workers' Rights

Embrace brave.



I greet you all with much gratitude and appreciation as we continue to work together as a community to make a positive impact in the lives of so many survivors in the Region of Peel and beyond.

I am honoured to continue this work under our new name and brand identity, Embrave: Agency to End Violence. We are an organization that has provided a broad range of supports to survivors of violence and contributed to thought leadership on strategies to eradicate gender-based violence for over 40 years.

This past year Embrave: Agency to End Violence's focus was to ensure our doors remained open and that we were ready to respond to the growing needs of survivors in our community during these unprecedented times.

Stay-at-home orders, service closures, lack of access to public space, and restrictions against socializing had left survivors isolated from support networks and vulnerable to increased violence.

Embracing brave. Inspiring bravery.

We are glad that survivors could count on us when they needed us the most



We knew that survivors of violence would need our support now more than ever and sadly we were right. Noting how the pandemic has exposed and exacerbated, existing social and economic inequalities, it became clear that an intersectional and gendered response was needed. , At Embrave we work for a feminist anti-racism and anti-oppression framework therefore we acknowledge that survivors of violence face multiple barriers based on the intersections of

their identity such as their; race, class, ability, sexual orientation and gender identity which impacts their ability to access services and supports. We knew that the effects of COVID-19 were going to impact members of our community differently and we acknowledged that many of the systems that survivors rely on were not designed for their inclusion which makes them very challenging to navigate.

This past year, in particular, it has been challenging to maintain our system of support for survivors, but we did it because of YOU. We are proud of what we have been able to accomplish this year and we are glad that survivors knew they could count on us when they needed us the most. However, we also know that we would not be here today if it was not for the commitment of hundreds of board members, staff, volunteers, donors, and supporters who have stood alongside us and upheld our mission and shared in our vision throughout the years. We are here today because all of YOU have demonstrated your commitment to creating better outcomes for survivors of violence in our community.

It is our collective commitment to ending gender-based violence that brings hope to survivors of violence in our community. It is our collective voice against racism and oppression and all other forms of violence that will inspire systemic change.

We need all of YOU to be able to respond to the anticipated growing needs of our community. Your ongoing support and encouragement have meant a lot to us and those we serve at Embrave:

Agency to End Violence. Thank

You!!! Together we can create
long term social change!!!

Sharon Floyd



Our Board of Directors



ANNE SMITH BOARD PRESIDENT

Anne has 20+ years of varied and progressive fundraising experience and community development work. Working in the non-profit sector has fueled her passion to make a difference in the lives of people in her community, particularly women and children.



JOSIE CANCILLA VICE-PRESIDENT

Josie currently works as a Director of Human Resources in the private sector. She joined the agency to advocate for survivors of violence, creating change and a movement to raise awareness.



CELINE GEORGE TREASURER

Celine is passionate about providing an equal opportunity for all members of a society to thrive socially and economically, with a personal interest in strategies that will lead to the economical empowerment of women and girls. Celine is a Mechanical Engineering & Management graduate from McMaster University, and has held a variety of diverse roles.



ANDRINE ORMSBY SECRETARY

As a survivor herself, Andrine is passionate about equality and social justice for women from all walks of life. She joined our agency to be a part of an organization that continues to advocate and challenge many systems that further the continuation of victimizing women.



ELLEN LI MEMBER

Ellen is a Chartered Professional Accountant (CPA, CA) and a CFA Charterholder, and is currently the Vice President of Finance in the private sector. She joined the Embrave Board to be a part of an organization that advocates for resources and opportunities to end gender-based violence.



RIPIKA KAPOOR MEMBER

Ripika is currently a Senior Account Supervisor in the private sector. She joined the Board to be an advocate for women's rights and work towards supporting the journey against violence directed at women.



LUXMI JEYAVEL MEMBER

Luxmi is currently a Director in Customer Relationship Management in the finance sector. She holds dear to her heart issues facing women and children, as well as challenges around diversity and inclusion.



Embody.



Our Funders







An agency of the Government of Ontaric.
Un organisme ou gouvernement de l'Ontaric.









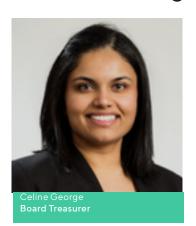






Treasurer's Report

Celine George



We know we are not alone in sharing that during our 2020-21 year, the pandemic presented a variety of operational and programming obstacles, but in parallel came financial challenges alike. Nonetheless the organization's leadership embraced this challenge and delivered favourable results.

Embrave was fortunate to see increased support from its funders

Embrave was fortunate to see increased support from its funders and donors reflected in a 16% increase in revenue compared to the prior year. This increased revenue was vital to support the additional 10% in expenditures that were incurred this year in comparison to last year. We ended this fiscal year with \$110,030 in excess revenues over expenditures, after accounting for amortization expenses. This excess can be put towards building our organization's reserve to support up to 6 months of operational

expenses as needed.

The greatest increase in expenditures came from increased staffing and program and supplies that were a result of responding to increased pandemic measures, organizational rebranding expenditures, and a major capital upgrade of our facility generator. We'd like to thank the Ministry of Children, Community and Social Services (MCCSS) for being our largest funder (80% of revenue), and moreover for increasing their funding to compensate for the increased expenditures the organization realized as they maintained full operations during CO-VID-19. We also would like to take this opportunity to thank United Way GTA for their continued and ongoing support of our shelter and Community Support and Outreach Program.

We continued to be the beneficiary of several community grants and would like to acknowledge and appreciate the project and program funding we have received from the Canadian Women's Foundation, Women Shelter Canada, the Region of Peel, the Community Foundation of Mississauga's Hazel McCallion and Pendle Fund, Ontario Realtors Care Foundation,

Ecclesiastical and the Ontario
Trillium Foundation. Because of
the support that you all showed
us during this past year our grant
revenues were up 82% for a total
sum of \$391,852. Because of all of
you we were able to continue to
deliver essential, innovative supports to survivors of gender-basedviolence.

Fundraising through a pandemic was a huge learning experience for the organization, as we had to be creative with virtual events and diverse opportunities for donors to contribute. We had to cancel our two flagship fundraising events and convert a third event into a virtual experience. Even with these changes, the fundraising team was successful in raising \$351,629 which is only a 20% reduction compared to our prior year.

Embrave Agency to End Violence is truly fortunate to have the long-standing support of our funders, donors, sponsors, volunteers, and our various community partners.

Our mission and work would not be possible without this on-going partnership. We thank you for being a part of our team and look forward to accomplishing even more together for our community.

Statement of Operations

Revenue	2021	2020	
Provincial Funding	3,734,189	3,235,235	
Donations & Fundraising	351,629	445,500	
United Way	315,170	222,200	
Provincial Funding-Dedicated Housing	197,220	196,582	
Grants	391,852	214,660	
Region of Peel	275,162	181,889	
Investment Income	<u>5,384</u>	4,882	
	5,270,606	4,518,948	
expenditures			
Staffing	3,619,481	3,363,700	
Program and Supplies	689,268	497,518	
Occupancy	338,190	337,928	
Professional Fees	272,950	194,091	
Communications	76,821	65,500	
Fundraising & Community Projects	<u>21,570</u>	59,019	
	5,018,280	4,517,756	
Excess of Revenue Over Expenditures Before the Undernoted items	252,326	1,192	
Other Expenses (Amortization of capital assets)	<u>142,296</u>	136,520	
Excess (Deficiency) of Revenue	110,030	(135,235)	

Our Impact

Embrave has provided a broad range of supports to survivors of violence for nearly four decades. Check out the impact we had in our community in the past year alone.



By the Numbers



180

Survivors accessed

Transitional Housing via

Central Intake Line



32

Sexual Violence
Support Program Group Sessions



7538

In-Person Counselling
Sessions for CommunityBased Survivors



758

Safety Plans
Developed



6727

Counselling Sessions

Conducted by Phone with

for Community-Based

Survivors



490

Transitional Plans

Developed



Average Shelter Occupancy Rate



Days Over Capacity & 128 days at capacity

Messages From Survivors at Embrave

"I was believed. I was given space to heal. My life was not a story of struggle but a tale of survival."

"I was able to share my experiences of violence for the first time. It was okay for me to cry and to be angry. My decisions were supported. I feel so much stronger now. I totally appreciated the help and support of Embrave. I am thankful to have ended up at their door."

"Embrave created a space where I could bring my whole self."

"At Embrave untold stories become a beautiful mosaic of experiences that are honoured and respected."



Embrace.



On Our Own Peer Support Program

The On Our Own programs enabled survivors to explore their experiences of violence and trauma through collaborative discussions with others who have experienced similar challenges. The groups and 1:1 supports worked from a trauma-informed approach to help connect survivors' experiences of violence to broader systems and supported survivors in determining what supports they needed.



Sexual Violence Support Program

The Sexual Violence Support Program, BraveTalk, provided confidential and non-judgmental supports to survivors of any form of sexual violence. These supports could be accessed anywhere by survivors and were delivered by telephone, email, video chat and other online platforms.



Out of Isolation

Out of Isolation: Survivor's Meet Up continues to meet each week on Thursday evenings. This virtual drop-in group is for survivors of all types of violence and is a space for folks to connect with other survivors, share their experiences and access supports.















Making a Virtual Connection

Embrave Launches Digital Resources for Survivors of Violence



Our organizational rebranding process has been an incredible journey thus far, and we continue to be thankful to all who have been a part of it. Together we have developed a new brand identity for our agency that better reflects our unique values, service offerings, and those we serve. We are beyond thrilled to share the following exciting new resources with you:

Website

A website redesign was undertaken in 2020 with the aim of optimizing the user interface to enhance accessibility for all users. Our new website was developed in accordance with Accessibility for Ontarians with Disabilities (AODA) Compliance

guidelines, and content is available in over 100 languages. The installation of secure chat functionality further enhances accessibility.

Materials

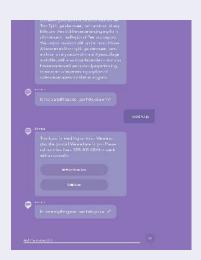
A primary aim of the agency rebrand was to enhance accessibility across all communications channels. This included the design and production of a full suite of printed and digital marketing assets. The following materials are now available for download at embrave.ca:

- •Programs & Services Brochure
- ·Ways of Giving Brochure









Online Presence

Virtual Shelter Tour, Bravebot reduce barriers for survivors

Our organizational rebranding process has included a strong focus on the development and integration of innovative, evidence-based digital tools and resources to increase survivors' access to support, information, and advocacy during the COVID-19 pandemic. We are pleased to share that the following virtual supports are now live on embrave.ca:

Our interactive **Virtual Shelter Tour** can be accessed anytime on embrave.ca. This feature is designed to reduce barriers to access for survivors and help to allay anxieties experienced by many survivors prior to their first visit. You can view this innovative new website feature at embrave.ca/24-hour/emergency-shelters

Bravebot is a computer-based automated question and answer platform allows survivors in need of support to securely and anonymously access informational resources tailored to individual needs. Bravebot makes it easy for site visitors to quickly and easily access critical information and resources on our website. You can check it out at embrave.ca/bravebot

It is imperative that all survivors in Peel Region are aware of and able to readily access supports when they are needed most. Our new branding better reflects the diverse experiences and voices of survivors who need to access our services, especially those who have been marginalized due to systemic racism, discrimination, and oppression.

Our organizational rebranding process has enabled Embrave to ensure that the organization's various touchpoints are accessible to, and meaningful for, survivors from marginalized communities, including (but not limited to) Indigenous communities; consumer survivors; survivors who are deaf and hard-of-hearing; survivors living with a disability; survivors without status/with precarious immigration status; and survivors who have experienced sexual violence. Through this undertaking we have reduced some of the barriers survivors from marginalized communities who have experienced violence encounter when seeking and accessing supports.

The impacts of COVID-19 will be longstanding, and the increased risk survivors now face will endure long after the immediate medical crisis has been contained. In order to create safer communities now and into the future we will strive to ensure that communities have access to responsive virtual supports during times of crisis and know where to access supports when needed.

Campaigns & Events

Steps to End Gender-Based Violence Walk



Embrave Agence to End Violence hosted our first-ever virtual Steps to End Violence Against Women Walk on September 27th, 2020. We may not have been walking as a group, but we were together in spirit as we walked, biked, and rolled in support of survivors of gender-based violence. Collectively, we walked to ensure that no one in our community has to face gender-based violence alone.

This year's walk raised funds at

Empower.

a time when they were desperately needed to meet the needs of survivors of violence in our community, who continue to face ncreased risk due to the COVID-19 pandemic. With your support we surpassed our fundraising target, raising a total of \$51,875- or, 219% of our fundraising goal! The success of #Steps2020 was a testament to the passion, dedication, generosity, and commitment of our supporters. We are truly grateful to all who stepped up to raise funds for #Steps2020, Embrave, and the survivors of violence who rely on our services.









The Unstoried Series

Embracing Brave: A Tale of Survival

Embracing Brave: A Tale of Survival is a short film inspired by the true story of a participant in Embrave's 'On Our Own' Peer Program for survivors of violence incarcerated in Ontario. This film is the first of the Unstoried Series, a film series produced by Embrave: Agency to End Violence, formerly known as Interim Place, in collaboration with Fela. The film was directed by the incredibly talented up-and-coming director Kimberly Veitch and stars Ellyn Jade, a phenomenal actor best known for her roles in "Burden of Truth," "Letterkenny" and "Frontier."

Powerful and compelling but not at all unique, this woman's story echoes those of program participants as well as the vast majority of women currently incarcerated in Canada. Through her story we shed light on the overrepresentation of Indigenous women in Canadian prisons that results from colonialism.

Embracing Brave: A Tale of Survival

What Does it Take to be a GBV Ally?

In 2021 Embrave launched the second campaign in our Unstoried Series of films, What Does it Take to be a GBV Ally? So, what does it take to be an ally in the work to end gender-based violence (GBV)? This yearlong campaign seeks to spark critical conversations on allyship that are not happening enough (or in the spaces they should be) in Peel Region. We want to encourage you to think about what it takes to be an ally in social, institutional, recreational, and religious spheres. To help start the conversation, we asked eight popular influencers hailing from across Canada to share what they think it takes to be an ally in the work to end GBV. The campaign draws upon our influencers' insights to explore some of the strategies we can all start taking today as allies in the work to end gender-based violence. Community members, organizations, and corporate partners alike are invited to join us in taking part in this free campaign to learn about allyship in the work to end gender-based violence.



Embrave is relentless in leading change and striving towards a society free from violence. We amplify the voices of survivors and celebrate what they are able to overcome; we educate the public and we inspire systemic change by taking action and collaborating with other organizations in the community. Learn more at **embrave.ca**.

Peel Committee Against Woman Abuse

The Peel Committee Against Woman Abuse (PCAWA) has been in existence since 1984. The Peel Committee Against Woman Abuse is a group of individuals representing various agencies in the Region of Peel. PCAWA's mandate is to promote a comprehensive and effective coordinated response to ending Violence Against Women (VAW)/Gender-Based Violence (GBV) in the Region of Peel.



Frontline Worker Survey

Frontline worker survey: The PCAWA systems integration group collected data from a broad landscape of social service organizations who provided supports to survivors of GBV during the COVID-19 pandemic. The final report has been published to the PCAWA website and shared with the Regional COVID-19 Response Table.



Safety Planning Booklet

The Safety Planning Booklet was updated in November 2020 and is now accessible in 7 languages on the PCAWA website.

Embolden.



PCAWA's vision is to end VAW (GBV) in the Region of Peel. PCAWA's mission is to facilitate and advocate for a coordinated and effective community response to VAW (GBV) in the Region of Peel.



Enhanced VAW Protocol Evaluation

The evaluation of the Enhanced VAW Protocol is complete and the final report has been shared with PCAWA members. The Safety Planning & Risk Assessment Tool, Services map, AR/AO framework, and information on intersectionality were identified as useful by participants.



Enhanced VAW Protocol Training

As of mid-2019, 31 organizations have received training on the Enhanced VAW Protocol. 52 individuals who received training were VAW Service Providers, and 28 were non-VAW Service Providers. Training activities were temporarily suspended in 2020 due to the COVID-19 pandemic and have resumed. The PCAWA has successfully engaged non-VAW and private sectors partners with training on the Enhanced VAW Protocol.

Get to Know Embrave's Volunteers



Why do you volunteer with Embrave?

I initially volunteered with Embrave because I had retired and wanted to spend more time giving back to my community. I wanted to work with a local charity or non-profit organization, and when a friend told me about the work she was doing with Embrave, I asked her to connect me with Julie, the Development Manager.

Why is Embrave's work/mission important to you?

I didn't know it at the time of starting my volunteer work with Embrave, but I have seen how the Covid-19 pandemic has shone a light on how we, as a society, need to do more to support many groups of vulnerable people. I have been horrified by the impact this pandemic has had on the most at-risk populations — the elderly who are totally dependent on others, essential workers who cannot stay home, front line health-care providers directly in the line of fire of infection, and women and children who may be isolated from others in their communities. Embrave's work with survivors of gender-based violence is one way that we can make a difference for some of the most vulnerable people.



Anh Thu Nguyen

Why do you volunteer with Embrave?

All charities do important work, however, many of the smaller non-profit organizations do not receive the same level of support. To me, it is important to support organizations like Embrave on a local level, where you can engage with the community and truly see the impact of your efforts.

Why is Embrave's work/mission important to you?

Now that I am a first-time mom, it is more important than ever that I raise my son in a world where he knows how to be an ally to his female peers.

What special skills or experiences do you bring to your role as a member of our Fundraising Committee?

I have volunteered in the community for several non-profit organizations such as ErinoakKids, Frontier College and Ronald McDonald House, and have been on several planning committees.

What is your favourite feminist quote?

"And though she be but little, she is fierce."

- A Midsummer Night's Dream

Fundraising Committee members give us the inside scoop on their work with Embrave.



Why do you volunteer with Embrave?

After working in the Aerospace industry for almost 30 years, I am now trying to reinvent myself, and what I am really interested in doing is giving back to the community by utilizing my skills and experience in a not-for-profit or charity. I started volunteering with Embrave to learn more about not-for-profit and charitable organizations, to network and strengthen both my personal and professional relationships within the community, and to learn new skills. But most importantly, I volunteer with Embrave as a way of giving back and helping to create positive change in the community. An added bonus is that I get to work with an amazing group of very dedicated people!

Why is Embrave's work/mission important to you?

Embrave's work is important to me because I think helping to give a voice to the survivors of gender-based violence and helping these survivors get back on their feet and become active and comfortable in the community is the best way to show that these women and children are in fact survivors and not victims.

What is your favourite feminist quote?

"You may not control all the events that happen to you, but you can decide not to be reduced by them."

- Maya Angelou



Kim Wilhelm

Why do you volunteer with Embrave?

The work that Embrave is doing to provide safety and support to individuals facing violence is life-saving. Not only is it an organization that offers shelter, guidance and compassion, it is forward-thinking, always striving to better itself. Embrave actively takes steps to listen, reflect and advocate for most vulnerable members of our community, offering a strong voice when so many voices are silenced.

Not only is the work accomplished at Embrave critical, but volunteering at Embrave is a rewarding experience. Over the past six years I have met many inspiring people who have become friends. The staff, other volunteers, and allies all share a passion and commitment to ensuring survivors of violence have options and a voice.

Why is Embrave's work/mission important to you?

Embrave's approach to service delivery is one that all non-profit (and profit) organizations should strive to attain. As an organization it works to reduce barriers for individuals who already experience multiple challenges accessing services and community support. Embrave advocates to end gender-based violence and change the way society thinks about GBV and survivors of violence. At the heart of Embrave and their work is community and inclusivity.

Leadership Givers



Thank you to our Leadership Givers. These generous individuals, families, businesses, and foundations made gifts over \$1000 in 2020-2021 to Embrave Agency to End Violence and those we serve.

Chuck Farmer	The Jeff Rice Family Foundation
Mr. and Mrs. Gordon MacTaggart	Janis M. Nitchie
THE PARTY OF THE P	THE STATE OF THE S
Marni Przybylski	Karen Ras
ROYAL LEPAGE	royal lepage shelter foundation



Michael Williams





JTI MacDonald Corp.

HItesh G. Lad

Ontario English Catholic
Teachers Association



Gary D. Reamey and Joanne Reamey

Rotary Club of Mississauga West



Sisterhood of Solel

Thank you.

Together We Can End Gender-Based Violence.

How You Can Help

Your gift will provide vital supports that will transform the lives of survivors today and help create safer communities in the future.

If you have any questions regarding Ways to Give, please contact:

Julie Shultz, Development Manager development@Embrave.ca (905) 403-9691 ext. 2223

For more information about Ways to Give, visit embrave.ca/support us

Ways to Give

Here are just a few ways you can support Embrave Agency to End Violence:

- Join the Adopt-a-Room Program
- Join the Legacy League
- Host an online Peer-to-Peer Fundraiser
- Host a Third Party Event
- > Become a Corporate Sponsor



Support Embrave with a One-Time Donation

Your one-time donation will help survivors of gender-based violence chart a new course for the future.



\$25

A Welcome Kit for a new shelter resident and their



\$50

Healthy snacks for children's lunches.



\$100

Fresh bedding for a shelter resident



\$250

One-to-one counselling supports for a survivor for



\$500

Linens, bedding and kitchenware for a survivor moving into their new home in the

Join the Kind Collective Monthly Giving Program

Join with your monthly gift today and become a part of the Kind Collective, a coalition of dedicated individuals driving positive change in our community. The ongoing support of monthly donors helps to ensure that we can meet the most urgent needs of survivors of violence and their children, without delay.

Reasons to Join the Kind Collective:

- It's easy and convenient. You choose the gift level and payment schedule that's right for you. Your gift will be processed automatically every month.
- You can change, cancel, or suspend your donations at any time.
- Your gifts provide a stable source of funding that Embrave can count on, so survivors of violence can continue to count on us.

Benefits you will receive:

- Exclusive updates and behind-thescenes videos highlighting the impact of your kindness.
- A consolidated annual receipt in February for income tax purposes.
- Recognition in our Impact Report and on our website.
- The knowledge that your support is helping to save lives every single day.



Fax: 905 403 9808

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