

### FOR IMMEDIATE RELEASE

RE: Help Embrave give survivors reason to hope this holiday season

November 28, 2022- PEEL REGION, ON- Embrave Agency to End Violence launches the Braverly (Vol. 3): Hope, Holidays, & the Power of Belief. This special illustrated edition of the Braverly is dedicated to supporting survivors of violence in our community through hope, holidays, and the power of belief. This includes Supporting Survivors: Say This/ Not That, Spot the Difference Your Gift Can Make, Play It: Crossword, Choose Your New Beginning, Celebrave Gala, Tear-Out Colouring Sheets, and Support Embrave.

"For many, this time of the year is a hopeful one. A focal component of this edition of the Braverly is the giving campaign," said Julie Shultz, Development Manager, Embrave Agency to End Violence. "This campaign gives community members an opportunity to demonstrate their support- and belief in survivors- while giving them a tangible reason to hope for a brighter future."

# **Choose Your New Beginning**

In this illustrated edition, readers will be guided to choose a gift for survivors in a play on a Choose-Your-Own-Adventure story. Discover your superpower- the ability to show survivors at Embrave you believe in and support them.

# Say This/ Not That

According to a poll by the Canadian Women's Foundation, "64% of people in Canada know a woman who has experienced violence, but only 19% feel very confident they would know supportive things to say to someone experiencing abuse."

Would you know how to respond? Readers will be guided through six real-life case scenarios that illustrate supportive- and not-so-supportive- responses to disclosures of gender-based violence.

"During the holiday season, we believe in making the impossible, possible. Through the power of belief, ending gender-based violence IS possible. Many of us struggle with knowing how to best support survivors who disclose experiences of violence. We all need to be ready to support someone who discloses experiences of violence, because they reach out to people they can trust. It is our hope that this newsletter campaign will inspire you to take action now," said Rebecca Rogers, Director of Advocacy, Communications, and Programs."



# The Power of Belief: Your Message to Survivors

No action is too small. Demonstrate your commitment to believing survivors by sharing a message with us on social media. Use our template as a canvas to share your message for survivors. Share your design and tag us on social media to have your sign featured on Embrave's platforms!

It is our hope that you will join us this season in giving survivors at Embrave reason to hope for a bright future. It is our wish you will also commit to believing survivors throughout the year.

# **QUICK LINKS**

- View and download the Braverly (Vol. 3): Hope, Holidays, & the Power of Belief: https://tinyurl.com/v56hc2hc
- Support Embrave Agency to End Violence's Hope, Holidays, & the Power of Belief Campaign: <a href="https://tinyurl.com/376acasm">https://tinyurl.com/376acasm</a>

If you are a survivor of violence in need of support, please contact Embrave: Agency to End Violence's 24-hour Crisis Line at 905-403-0864 or 1-855-676-8515. You can also seek support from any of the Peel Committee Against Women Abuse member agencies. Visit their website at www.pcawa.net for more information.

Remember that you are not alone. We are here if you need us.

### ABOUT EMBRAVE AGENCY TO END VIOLENCE

Embrave: Agency to End Violence is a non-profit organization that provides shelter, counselling, and advocacy supports for women, Two-Spirit, genderqueer, trans and non-binary folks and their children impacted by gender-based violence. We amplify the voices of survivors, educate the community, and inspire systemic change to create a society free of violence.

### **MEDIA CONTACT:**

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