

# SPONSORSHIP OPPORTUNITIES

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THE *Cele* BRAVE

GALA

CELEBRATE YOUR  
—TRANSFORMATION—

**EMBRAVE: AGENCY TO END VIOLENCE**

[monicav@embrave.ca](mailto:monicav@embrave.ca) | [embrave.ca](http://embrave.ca)

**EMBRAVE**

AGENCY TO END VIOLENCE

# ABOUT EMBRAVE



Embrave: Agency to End Violence is a non-profit organization that provides shelter, counselling, and advocacy supports for women, Two-Spirit, genderqueer, trans and non-binary folks and their children impacted by gender-based violence. We amplify the voices of survivors, educate the community, and inspire systemic change to create a society free of violence.

We are committed to supporting survivors who have experienced violence by addressing the multitude of barriers survivors face and providing a range of supports and services. We operate the only Gender-Based Violence shelters in Mississauga, and serve all survivors experiencing violence in the Region of Peel, a growing region with a population of 1.3 million. Since we first opened our doors in 1981, we have positively impacted the lives of over 51,000 survivors.

## KEEP IN TOUCH!



@embrave\_ca



@embrave.ca



embrave.ca



monicav@embrave.ca

# BRAVE VOICES



“

My counsellor was always there for me when I needed it the most. She encouraged me and prepared me for the court processes. She belongs close to my heart. Thank you Embrave for everything you have done for me.

”



“

The Child and Youth Workers are amazing and made my child feel comfortable. She always looked forward to talking to them. They supported her to regain her confidence and we are able to be reconnect with our Indigenous roots.

”



“

Based on my past experiences, I was worried I would be judged, but I wasn't. I was helped with harm reduction and coping. Embrave is the best shelter that I have been to because they truly understood what it meant to practice Harm Reduction. I was able to be myself without any discrimination. It was better to be here than in any home I have stayed in.

”



“

I found a community of people who I grew very close with at Embrave. Our children became friends and developed relationships that will continue for years to come. Leaving Embrave was just as hard for my family as arriving because of the community of people I grew so fond of.

”



**Join Embrace for our third annual Celebrave Gala as we embrace the bravery of survivors and our allies!**

Embrace will present our third annual Celebrave Gala on Friday May 9th from 6:30 - 11:00 PM, at Millennium Gardens, Brampton.

This incredible evening will commemorate the transformative changes at Embrace, celebrating the remarkable efforts that have gone into creating brand new and updated shelter spaces that foster a sense of community for survivors staying at Embrace. Prepare for an unforgettable evening filled with delicious dining, lively dancing, and spectacular entertainment. Join us in highlighting the courage of survivors and spotlighting the vital work of Embrace in supporting them.

A formal dress code will be in effect.

Support us in reaching our **\$75,000 fundraising goal**, ensuring survivors can continue to receive our transformative services and build a hopeful future.

**Get your tickets to the Celebrave Gala today!**

## **Table Sponsorships**

Purchase a Table 10 on behalf of your company or organization to receive complimentary branded tabletop signage. Please submit your company name and logo to [monicav@embrave.ca](mailto:monicav@embrave.ca) at the time of purchase.

- **Table of 10: \$1250**
- **Table of 8: \$1000**
- **Individual Ticket: \$135**

Your ticket includes:

- A four-course meal with white & red wine
- 2 drink tickets
- Fabulous live entertainment
- Premier live and silent auctions
- Awards Presentations
- Raffles
- & More!

# PARTNER WITH US!



**Your organization can make a difference.**

**Your leadership as an Event Sponsor enables Embrace to be a leader in ending gender-based violence.**

**Your support as an Event Sponsor enables us to provide life-changing – and life-saving – programs and services, lead region-wide education and advocacy initiatives, and drive change on the issue of gender-based violence in the Region of Peel and beyond.**

We are here to help support your corporate social responsibility objectives through your partnership with Embrace. Embrace works with our corporate partners to develop opportunities that meet social investment goals and are in alignment with our vision for a future without gender-based violence in the Region of Peel.

As an Event Sponsor, you will benefit from a customized integrated marketing program that introduces you to a wide and diverse audience and establishes your company as a leader in supporting the work to end gender-based violence in Peel Region. Benefits of corporate sponsorship include presenting rights of the event, acknowledgement on selected print, digital and onsite promotional materials, customer engagement activation and employee engagement opportunities.

**Meet your marketing objectives and community investment goals by forging a partnership with a leader in ending gender-based violence in Peel Region.**

Please contact us if your organization is interested in joining us in the work to end gender-based violence in our communities. Together we will drive region-wide change and sustain the provision of responsive, leading-edge supports and services for survivors of gender-based violence in our communities.



**To learn more or to secure your  
sponsorship email  
[monicav@embrace.ca](mailto:monicav@embrace.ca)**

Our third annual Celebrave gala represents an image- building opportunity that is unparalleled in Peel Region. Our sponsors benefit from demonstrating their commitment to ending gender-based violence, on both intraorganizational and community-wide levels. Extensive brand exposure through media coverage and advertising benefits brand awareness and positioning as a leader in taking action to end gender-based violence, while furthering public relations and marketing strategies. Day-of sponsorship benefits include high-visibility promotional opportunities and access to an exclusive roster of attendees.

## News Media

Embrave is a leading source for news stories on gender-based violence in Peel Region.

Visit [embrave.ca/media](http://embrave.ca/media) to view recent media coverage.

Event sponsors featured in media releases will benefit from aligning with a trusted leader in the gender-based violence sector

## Digital Reach



5,129 followers across social media platforms



1,500+ mailing list

## Event Profile

The Celebrave Gala will host 150+ live event attendees, including leaders from political, corporate, and social service sectors. As an Event Sponsor, you will have the opportunity to:

- Entertain current and prospective clients
- Provide guest invitations for employees
- Address attendees during the event program (if applicable)
- Increase brand exposure through branded event activations, event program, signage, and swag placement

# PRESENTING SPONSOR



**Presenting host of the Celebrave Gala. Branded signage throughout the space, two VIP tables of 10 are just a few perks of this exclusive package.**

Exclusive Opportunity

Investment

**\$20,000**

## Your Sponsorship Includes:

### Hospitality:

- Two complimentary VIP Tables of 10 with priority seating and company placard
- Professional digital photography provided to Presenting Sponsor for promotional use

### Brand Recognition:

- Sponsor's name with "Presented by" to appear on all promotional materials
- Recognition as Presenting Sponsor on all printed posters and tickets
- Name of organization and/or corporate watermark logo on event website with active link to company website
- Corporate watermark logo and/or name of organization featured on all digital and physical marketing collateral
- Company profile in agency newsletter

### Event Profile

- Recognition as Presenting Sponsor by event host
- Opportunity for company representative to address attendees
- Full-page company advertisement in event program, with priority placement on inside cover
- Logo watermark featured prominently on step and repeat banner and event signage
- Prominent inclusion in event slideshow profile
- Opportunity to bring promotional swag & items to share with attendees

### Media

- Special recognition during on-air/ earned media coverage (if applicable) acknowledging Presenting Sponsor
- Recognition as Presenting Sponsor in media releases, with quote from Sponsor

**Exclusive sponsor of the entertainment. Branded signage at the stage and a complimentary table for ten are some of the benefits you will receive at this level.**

Exclusive Opportunity

Investment

**\$10,000**

## Your Sponsorship Includes:

### Hospitality:

- One complimentary VIP Tables of 10 with priority seating and company placard
- Professional digital photography provided to Presenting Sponsor for promotional use

### Brand Recognition:

- Name of organization and/or corporate watermark logo on event website with active link to company website
- Corporate watermark logo and/or name of organization featured on all digital and physical marketing collateral
- Tailored digital marketing campaign highlighting Sponsor's philanthropic support

### Event Profile

- Official host of the live entertainment (with branded signage)
- Recognition as Entertainment Sponsor by event host
- Opportunity for company representative to address attendees
- Full-page company advertisement in event program, with priority placement
- Logo watermark featured prominently on step and repeat banner and event signage
- Opportunity to bring promotional swag & items to share with attendees

### Media

- Recognition as Entertainment Sponsor in media releases, with quote from sponsor

# DECOR SPONSOR



**Sponsor of the décor for the event. Promotional and hospitality benefits include branded signage and four tickets to the event.**

Two Opportunities

Investment

**\$5,000**

## Your Sponsorship Includes:

### Hospitality:

- Four (4) complimentary seats to the Celebrave Gala
- Professional digital photography provided to Sponsor for promotional use

### Brand Recognition:

- Name of organization and/or corporate watermark logo on event website with active link to company website
- Corporate watermark logo and/or name of organization featured on all digital and physical marketing collateral
- Tailored digital marketing campaign highlighting Sponsor's philanthropic support

### Event Profile

- Official host of the event's decor (with branded signage)
- Recognition as Decor Sponsor by event host
- Opportunity for company representative to address attendees
- Full-page company advertisement in event program, with priority placement
- Logo watermark featured prominently on step and repeat banner and event signage
- Opportunity to bring promotional swag & items to share with attendees

### Media

- Recognition as Champagne Sponsor in media releases, with quote from Sponsor

# BRAVE SPONSOR



**Your company will be the Brave sponsor of the event! Promotional and hospitality benefits include branded signage and two tickets to the event.**

Four Opportunities

Investment

**\$2,500**

## Your Sponsorship Includes:

### Hospitality:

- Two (2) complimentary seats to the Celebrate Gala
- Professional digital photography provided to Sponsor for promotional use

### Brand Recognition:

- Name of organization and/or corporate watermark logo on event website with active link to company website
- Tailored digital marketing campaign highlighting Sponsor's philanthropic support

### Event Profile

- Recognition as Brave Sponsor by event host
- Opportunity for company representative to address attendees
- 1/4 page company advertisement in event program, with priority placement
- Logo watermark featured prominently on step and repeat banner and event signage
- Opportunity to bring promotional swag & items to share with attendees

# IN-KIND EVENT SPONSOR



We need your help to ensure our auction and raffle are fundraising successes! Become an auction or raffle sponsor by donation item(s) valued at \$500+. You will be entitled to many exciting benefits!

## **AUCTION ITEM SPONSOR**

(ITEM(S) VALUED \$500+)

- Single admission
- Name on main entry signage
- Logo watermark on website
- Event program listing

## **RAFFLE ITEM SPONSOR**

(ITEM(S) VALUED \$500+)

- Single admission
- Name on main entry signage
- Logo watermark on website
- Event program listing

Choose a stand-alone item, or build your own unique sponsorship package. Looking for guidance? We will work with you to develop a customized integrated marketing program that introduces you to a wide and diverse audience that establishes your company as a leader in supporting the work to end gender-based violence in Peel Region.

## Program Advertising

- FULL PAGE (8.5" x 5.5")  
\$1000
- HALF PAGE (4.25" x 5.5")  
\$750
- 1/4 PAGE (4.25" x 2.75")  
\$500
- 1/8 PAGE (2.12" x 2.75")  
\$250
- Listing  
\$100

## Promotional Benefits

- Logo on digital & physical marketing collateral  
\$3000
- Logo on event website  
\$1000

## Advertising Specifications

Formats Accepted: High ( 300 dpi ) resolution PNG or JPEG Please email ad files to: [monicav@embrave.ca](mailto:monicav@embrave.ca)

# BENEFITS

	<b>PRESENTING</b> <b>\$15,000</b> <small>EXCLUSIVE</small>	<b>ENTERTAINMENT</b> <b>\$10,000</b> <small>EXCLUSIVE</small>	<b>DECOR</b> <b>\$5000</b> <small>TWO OPPORTUNITIES</small>	<b>BRAVE</b> <b>\$2,500</b> <small>FOUR OPPORTUNITIES</small>	<b>IN-KIND</b> <b>\$500</b> <small>MULTIPLE OPPORTUNITIES</small>
Title Sponsor	✓	✗	✗	✗	✗
Remarks at Event	✓	✓	✗	✗	✗
Press Release Recognition	✓	✓	✓	✗	✗
Opportunity to Bring Promotional Swag	✓	✓	✓	✓	✗
Logo in print/ digital ads	✓	✓	✓	✗	✗
Prominent profile in event slideshow	✓	✓	✗	✗	✗
Event Signage	✓	✓	✓	✓	✓
Logo on event website	✓	✓	✓	✓	✓
Hospitality	2 VIP Tables of 10	VIP Table of 10	Tickets for 4	2 Tickets	1 Ticket
Event Program	Inside Cover Page	Full Page	Half Page	1/4 Page	Listing

## **WHEN IS THE DEADLINE TO SECURE MY SPONSORSHIP?**

All sponsorship inquiries must be received by **April 11, 2025**.

## **HOW CAN I SECURE MY SPONSORSHIP?**

Please direct sponsorship inquiries to Monica Vu-Boukayli at [monicav@embrave.ca](mailto:monicav@embrave.ca)

## **WHAT METHODS OF PAYMENT ARE ACCEPTED?**

A credit card payment can be made directly on the fundraising site, or a cheque made out to: Embrave Agency to End Violence to P.O.Box 45070 Mississauga ON L5G 1C9

## **CAN I CUSTOMIZE MY SPONSORSHIP PACKAGE?**

Yes, we are happy to work with you to develop a custom sponsorship package tailored to your needs.

## **WHERE CAN I LEARN MORE ABOUT EMBRAVE?**

Visit [embrave.ca](http://embrave.ca) to learn more about the impact in the lives of survivors of gender-based violence in Peel Region.

## **I STILL HAVE QUESTIONS. HOW CAN I LEARN MORE?**

Contact Monica Vu-Boukayli at [monicav@embrave.ca](mailto:monicav@embrave.ca)

THE *Cele***BRAVE**

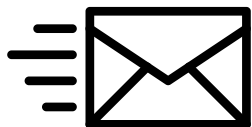
G A L A

*WHAT'S NEXT?*

Are you ready to *Cele***BRAVE?**

Contact us today to secure your sponsorship or purchase tickets for the grandest celebration of the year.

All sponsorship inquiries must be received by April 11, 2025.



To learn more or to secure your  
sponsorship email  
[monicav@embrave.ca](mailto:monicav@embrave.ca)



THE *Cele* **BRAVE**

GALA

CELEBRATE YOUR  
—TRANSFORMATION—

*THANK YOU!*

The Celebrave Gala is made possible by the support of our sponsors. Thank you for your dedication, leadership, and encouragement.

*LET'S STAY IN TOUCH!*

